



THE SCHOOL DISTRICT OF
PALM BEACH COUNTY, FLORIDA

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October 3, 2012
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Contact Person:
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383-2021 (PX: 5-2021)

Action By:
October 5, 2012

TO: All Principals and School Food Service Managers

FROM: Janis Andrews, Ed.D., Chief Academic Officer *JA*
Michael J. Burke, Chief Operating Officer *MJB*

**SUBJECT: SCHOOL FOOD SERVICE "POWER UP WITH BREAKFAST"
CAMPAIGN**

The School Food Service Department is proud to announce its "Power Up With Breakfast" campaign that will now offer a **free** breakfast to **all students** beginning Monday, October 1, 2012.

On September 11, 2012, each School Food Service manager was provided with "Power Up With Breakfast" flyers at their area meetings. To assist us in communicating the free breakfast program to students and parents, please provide a flyer to each student in your school as soon as possible to announce the start of this program. Flyers should be distributed no later than Friday, October 5, 2012.

We would like to thank all the schools who have participated in this program over the years and welcome the schools who are new to the program this year.

If you have any questions regarding this program, please work with your School Food Service manager, field coordinator or contact the School Food Service central office.

EWG/JA/MJB/SB/am:ld

Approved by: 
E. Wayne Gent, Superintendent



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